



**California Association for Nurse Practitioners
Monthly Chapter Communication / October 2016**

October 12, 2016

What's New

Leadership Summit

The Annual Leadership Summit takes place this Saturday, October 15, 2016 from 10:00 a.m. – 4:00 p.m. at the beautiful riverfront Westin Sacramento. Registration for the Leadership Summit is now closed.

However, if you chapter did not register and is now able to attend please contact Erin Meyer at erin@canpweb.org.

New this year will be an afternoon of interactive learning and an exchange of ideas. Each attendee will take part in a series of roundtable discussions that will afford them the opportunity to engage with CANP leaders and staff on the topics that we know are important to running your chapter:

- Communication & Leadership
- Education Planning
- Event Facilitation
- Financial Practices
- Legislative Advocacy at the Local Level
- Membership Recruitment & Retention
- Social Media

To make the most of the interactive roundtables, we ask that each chapter leader come prepared to share ideas, thoughts, best practices as well as any challenges related to the topics above, and about leading a chapter in general.

As of Tuesday, September 27, CANP's room block at the Westin Sacramento, and all other rooms at the hotel were sold out. As the Westin is located in a remote setting on the Sacramento River, there are no other hotels nearby that we can recommend. If you need a hotel room and were unable to reserve a room at the Westin, here are some hotels in Downtown Sacramento:

Inn off Capitol Park

1530 N Street
Sacramento, CA 95814
(916) 447-8100
4.7 miles from venue

[Sheraton Grand Sacramento](#)

1230 J Street
Sacramento, CA 95814
(916) 447-1700
4.7 miles from venue

[Residence Inn Sacramento Downtown at Capitol Park](#)

1121 15th Street
Sacramento, CA 95814
(916) 443-0500
5.0 miles from venue

Action for Chapters:

- Come prepared to discuss your chapter's thoughts, best practices as well as any challenges related to the topics being discussed at the summit

NP Week

On October 6, CANP launched its online "NP Week Toolkit" in preparation for National Nurse Practitioner Week, scheduled for November 13-19. The toolkit contains a number of items sure to be helpful in commemorating NP Week and promoting NP awareness. The items include:

- Details on this year's [Blue Ribbon Campaign](#)
- Fact sheets on "[What is an NP?](#)" and "[About CANP](#)"
- A promotional flyer regarding a [CANP membership special](#) running in commemoration of NP Week
- Ideas for [how to commemorate NP Week](#)
- NP Week [social media tips](#)

CANP also sent an email blast to 13,000+ recipients directing them to the toolkit while also previewing some of the special offers from CANP's partners that will be part of this year's NP Week celebration, including an NSO-hosted webinar about claims studies and a forthcoming social media training video to be produced by Uptown Studios.

CANP offers a membership special – join CANP during the month of November and receive an additional two months of membership for free. The offer is available to those who are either a new member or a returning member after at least two years away.

Action for Chapters:

- Utilize the items in the online toolkit to help promote NP awareness during NP Week
- Promote the November membership special among your non-member colleagues and prospective members that may attend any of your chapter events
- Share photos and highlights from your NP Week activities on CANP's social media channels

Quarterly Reports

September 30 marked the end of Quarter 1 for the 2016-2017 fiscal year. Chapters received the Quarter 1 Report and financial worksheets on Tuesday, October 11, with a due date of Wednesday, October 26.

This will mark the third quarter that chapters will be held to the compliance standards outlined in Addendum D of the Alignment Agreement.

Action for Chapters:

- Presidents & Treasurers complete the Quarter 1 Report and financial worksheets and return them to CANP by Wednesday, October 26
- Keep up the great work in your chapter!

Advocacy

Legislative Update

The Legislature monopolized the public eye for most of 2016, but September was the Governor's turn in the limelight as he decided the fate of hundreds of bills. Approximately half of the 2,331 measures introduced by lawmakers since January landed on Jerry Brown's desk, and he approved 898. In the entire two years of the 2015-16 session, 1,706 of the 4,471 bills brought forward were ultimately enacted.

One of the only predictable things about Brown's legislative actions is his unpredictability, and this year was no different. While he is a Democrat Governor considering (and most often approving) proposals from a predominantly Democratic Legislature, Brown is known to deviate from his party's norm at times. He set a personal high record this year with a 15 percent veto rate, denying 159 bills in 2016 alone and 292 measures for the 2015-16 session. While this number is low compared to past Republican Governors, this percentage is high for a Democrat.

Among the Governor's vetoes was SB 123 by Senator Carol Liu (D-La Canada Flintridge), which CANP supported. The bill would have created a workgroup to improve coordination between state and local health and educational agencies in order to enhance school-based Medi-Cal services, resulting in increased access to healthcare for California's most disadvantaged students. Although SB 123 passed out of the Legislature with no opposition, the Governor believes the bill is unnecessary. In his veto message, Governor Brown stated that the existing advisory committee within the Department of Healthcare Services (DHCS) that is tasked with reviewing and recommending improvements to school-based Medi-cal programs is working well and "up to the task."

AB 1795 by former Assembly Speaker Toni Atkins (D-San Diego) passed out of the Legislature and was signed by the Governor on September 25th. CANP has supported AB 1795 since its introduction because it increases access to breast and cervical cancer screening and treatment for uninsured and underinsured women in California. The Governor also signed SB 482 by Senator Ricardo Lara (D-Bell Gardens), which deals with the Controlled Substances Utilization Review and Evaluation System, also known as CURES. SB 482 requires health care providers authorized to prescribe, order, administer, or furnish controlled substances to check the CURES database before initially prescribing Schedule II-IV substances to a patient, and every four months thereafter, if the drug remains as part of the patient's treatment. The bill will go into effect six months after the Department of Justice certifies that the CURES database is ready for statewide use.

November 8, General Election

Although statewide and constitutional offices (e.g. Governor, Attorney General, Controller) are not up for consideration this November, multiple contested legislative races emerged from the June primary election, and a deluge of ballot initiatives will seek approval from voters in November.

As usual, the Legislature will be a combat zone on November 8, with millions of dollars being spent in several contested races. Business interests, labor unions and education groups are among the interests spending heavily, and business-backed candidates seemed to prevail in the primary in the majority of the Democrat, intraparty battles in the primary.

Several swing seats are in play this year, the outcomes of which could reduce Republican legislative representation and shore up Democrats' numbers, potentially even returning one or both houses to Democrat supermajorities. Democrats currently hold 25 seats in the Senate and would need to pick up two Republican seats to get to a 27-seat supermajority. In the Assembly, there are 52 Democrats, two shy of the 54 seats needed for a supermajority. Most Republican incumbents in swing seats failed to take the lead in the primary, trailing by several percentage points to Democrat challengers. Surprisingly, Republican Assemblywoman Catharine Baker was the exception - she took 53.2% of the vote against Democrat challenger Cheryl Cook-Kallio in June, who received 46.8%. She still faces a strong challenge given that Assembly Speaker Anthony Rendon has publicly stated that reclaiming Baker's seat for Democrats is his top priority.

Healthcare Propositions on the November Ballot

The ballot is crowded this year, with 17 initiatives total ranging from hospital fees and sentencing reform to a tobacco tax and marijuana legalization. Four of the 17 initiatives on the November general election ballot pertain to healthcare. Those measures are:

Prop 52, "State Fees on Hospitals. Federal Medi-Cal Matching Funds," which seeks to make the Hospital Quality Assurance Fee permanent. The fee, which is paid by private hospitals, is used to bring the state additional federal dollars for the Medi-Cal program. A two-thirds vote of the Legislature would be required to end the hospital QAF program going forward. Prop 52 has wide, bipartisan support.

Prop 55, or "Tax Extension to Fund Education and Healthcare" extends the Prop 30 income tax increases on high-income earners. Specifically, Prop 55 extends the tax increases approved by voters in 2012 via Prop 30 on individuals who earn over \$250,000/year. Most of the revenues from the tax would continue to fund education, and an additional \$2 billion would go to the Medi-Cal program and other healthcare programs in certain years.

Prop 56, also known as the "Cigarette Tax to Fund Healthcare, Tobacco Use Prevention, Research, and Law Enforcement," would increase the tax on cigarettes by \$2/pack, which is significant compared to the current \$0.87/pack tax. Equivalent tax increases would be applied to other tobacco products. Revenues from the tax would be allocated to increased funding for healthcare, including tobacco use prevention and control programs.

Prop 61, the "California Drug Price Relief Act," seeks to prohibit state healthcare programs, like Medi-Cal, from paying more for prescription drugs than the lowest rates paid for the same drugs by the U.S. Department of Veterans Affairs. The well-funded opposition campaign led by the pharmaceutical industry remains strongly committed to defeating the initiative.

In the primary, voters across the state seemed to have an appetite for tax and bond measures, with at least 70 of the 89 local measures passing. It remains to be seen whether this will have an impact on statewide ballot initiatives on November 8.

Grassroots Update

The Legislature has adjourned the 2015-2016 Legislative Session and legislators now return to their districts to meet with constituents and focus on campaigns. The upcoming elections provide an ideal time for CANP chapters to get engaged in the political process at the local level and volunteer on the campaigns of local legislative races. Doing this, if done most effectively, will raise the profile of the local chapter with the candidate, energize the NPs, and allow them to begin to build a relationship with an existing or incoming elected official. In some cases, these relationships have already begun, but this will create an opportunity to really solidify and expand them.

Ideally, local chapters would do the following:

- Pick a date (or more than one) to volunteer on the campaign
- Select an activity - phone bank, walk precincts, other tasks that the campaign might need help with
- Reach out to the campaign and let them know that 8 - 10 (or whatever the number) of NPs from the local CANP Chapter would like to come help out with the campaign on the date mentioned before
- Show up and volunteer. Take pictures to post on social media with the candidate. Wear matching t-shirts or something if possible to make a strong showing
- Do it again before the election

CANP has identified a few target races for chapters to focus on:

- Senate District 3, Bill Dodd
- Senate District 9, Nancy Skinner
- Senate District 25, Anthony Portantino
- Senate District 27, Henry Stern
- Assembly District 4, Cecilia Aguilar-Curry
- Assembly District 16, Catherine Baker
- Assembly District 48, Blanca Rubio
- Assembly District 78, Todd Gloria

While the above campaigns are the targets for chapters, there are many more campaigns that deserve attention and volunteer time. This is the perfect opportunity to engage with legislators, candidates, their staff and other community partners. If your legislator is not on the above list, please organize an outreach effort through your chapter by following the suggestions above. Stephanie Tseu, our Grassroots Coordinator, will be working with Chapters to help get engaged with the campaigns. Volunteering with campaigns creates a great opportunity for NPs on the ground to get engaged and continue to build relationships with returning or soon-to-be legislators!

Action Center

Currently, CANP is conducting a campaign through the Action Center encouraging members and allies to contact their members of Congress to express support for the Veterans Administration's proposed rule regarding APRN practice authority. In the first 24 hours of the campaign, more than 100 emails were sent to members of California's Congressional delegation, and 71 new Action Center signups were logged. Since launching the Action Center in February, more than 1,300 supporters have signed up to use the tool.

CANP's [online Action Center](#) helps provides a quick and easy way to connect with legislators at the state and federal levels via public posts on Facebook and Twitter or through private connections via email or phone

Chapter leaders should encourage their members to participate in the current campaign.

Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

Action for Chapters:

- Encourage members to sign up at CANP's [online Action Center](#) and participate in the current campaign to express support to members of Congress regarding the Veterans Administration's proposed rule on APRN practice authority
- Register for Twitter and follow [@CaliforniaNP](#)
- Designate one Legislative Representative per chapter as one key contact for the chapter
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts

Events

Annual Educational Conference

The 40th Annual Educational Conference is being held on March 16-19, 2017 at the Hyatt Regency San Francisco Airport Hotel, located in Burlingame, which is located just 15 miles south of San Francisco. [Registration](#) for the 40th Annual Educational Conference is now open. The agenda is available [online](#) and conference brochures will be available at the Leadership Summit. The Annual Educational Conference features 10 Workshops, 60 In-Tracks and 14 Poster presentations. The conference will be accredited by AANP again this year. The total number of CEU and Rx credits is being determined at this time.

Action for Chapters:

- Encourage members and non-members to register for the conference at the early rate
- Discuss offering scholarships to the Annual Educational Conference
- Ask participants to volunteer or moderate a session at the conference. Volunteers and/or moderators contact Elaine Go, ego@cox.net, to sign up.
- Begin discussion what your chapter will donate to the annual raffle (suggested value is \$300)

Lobby Day

Lobby Day 2017 will be held on **Monday, May 8, 2017** at the Sheraton Grand Sacramento Hotel. To make your hotel reservations online, use [this link](#). In order to receive the discounted

rate of \$215 (standard room, not included are tax and fees), reservations must be made by the cutoff date of April 7, 2017. Rooms are subject to availability.

Sheraton Grand Sacramento Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

More information on Lobby Day will be provided as it becomes available.

Operations

Taxes

It is each chapter's responsibility to apply and maintain federal and state tax-exempt status. The [CANP Chapter Federal & State Filing Exemption Instruction Manual](#) provides direction in how to verify your chapter's status and other helpful resources. We will be reserving time quarterly during the Monthly Leadership Call to address any questions. Additionally, please don't hesitate to contact CANP VP of Finance, Barbara Lome with any treasurer questions. Barbara can be reached at barbaralomednp@gmail.com.

As a reminder: if your chapter tax year is calendar year (ending December 31st), please file your federal and California tax returns by March 15th. If you are on fiscal year (ending June 30th), please file your federal and California tax returns by September 15th. Please consult your chapter tax advisor for more detailed information.

If you have general questions about chapter taxes, please use the [Ask a Tax Question](#) feature of canpweb.org or refer to the [CANP Chapter Federal & State Filing Exemption Instruction Manual](#).

Political Action Committee (PAC)

The current balance in the PAC account is \$55,530.00. CANP encourages chapters to raise funds for the CANP PAC. Information on how to do so may be found [online](#).

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC
- Utilize the "Political Action Committee Guidelines" document to host a CANP PAC fundraising event

Membership

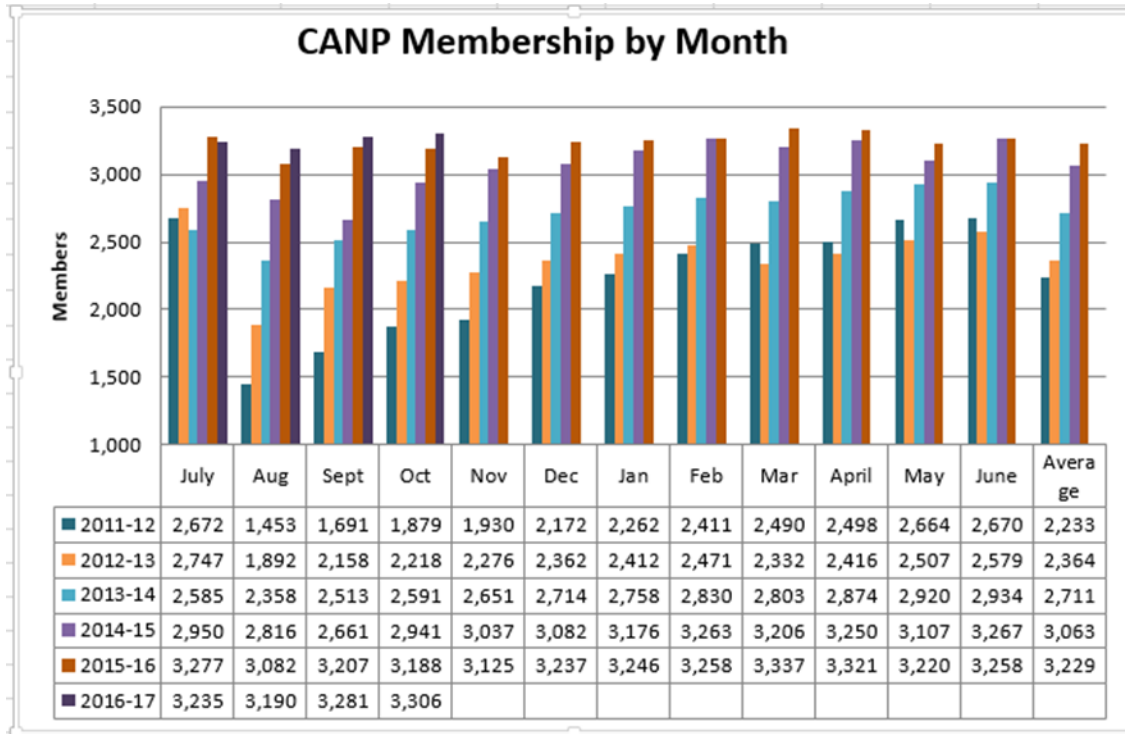
Membership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member's "My Account" section on canpweb.org.

Membership by type for October 2016:

NP Full	2,026
First Year Grad	458
Student Year 1	204
Student Year 2	378
Senior	114
Associate	54
Corporate	65
Affiliate	3
Emeritus	4
Total Active	3,306

The chart below shows CANP membership over a five year period.



The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date
- Welcome new members and introduce them at chapter meetings
- Call and ask new members back to the next meeting. This will remind new members in a highly personal way that they are welcomed to the meetings and are not just another

number. Have chapter leadership invite newer members to participate in some specific aspect of the next meeting or join a committee based on their unique skills

- Have membership committee volunteers call and check in on unengaged members from time to time. Keeping all members, new and current, engaged will make your membership stronger and chapter activities more rewarding
- Canvass current membership regarding what activities they want to participate in. Implement those ideas during upcoming meetings and keep track of what works and what doesn't

Membership Committee

The Membership Committee meets quarterly via conference call. The calls are on November 7, February 6, and May 1 from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and/or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area
- Email Erin Meyer at erin@canpweb.org for CANP membership brochures

Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below:

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.